

All goods purchased during August Sale, if paid for, will be held and delivered at your convenience up to and including October 16th.

STORE OPEN 9 A. M. to 5 P. M.  
**HEARN**  
Fourteenth Street West of Fifth Avenue

BARGAINS here are not confined to one section, but are on EVERY floor in EVERY department for EVERY ONE.

**NOW!**

# Third Week—28th Annual August Sale

## Blankets—Household Linens—Upholsteries

## Also Clearances—Unusual Values

### August Sale Depts.

Linens  
Silverware  
Towels  
Towelings  
Curtains, Rugs  
Draperies  
Shades, Etc.  
Cutlery, Soaps

A Big Double Economy Event. To Those Who Have Not Yet Attended Our Great August Sale We Say:  
"Thousands Have Availed Themselves Eagerly, Year After Year of the Splendid Savings Offered. Why Not You?"

THE FOLLOWING FOR BOTH MONDAY AND TUESDAY:—

### August Sale Depts.

Blankets, Pillows  
Quilts, Comfortables  
Towelings  
Decorative Linens  
Muslins  
Sheets  
Pillow Cases  
Flannels  
Household Needs

## 28th Annual August Sale—Third Week

### MOSTLY ALL WOOL BLANKETS

Sale . . . . . **9.74**

Our regular \$12.94 and \$14.94

Fine blankets of substantial weight and durable quality. They are three-quarter and full sized, and may be had in white with various colored borders or variety of plaid designs.

Wool Mixed Blankets—white with contrasting borders—full size—our reg. \$10.97. . . . . Sale **8.77**

Cotton Fleece Sheet Blankets—white, gray or tan—our reg. \$3.45. . . . . Sale, ea. **2.68**  
Plaid and Jacquard Comfortable Blankets—Eiderdown or Cortez finish—rich colorings—three-quarter and full bed size—also desirable for bath robes—our reg. \$5.95. . . . . Sale **4.77**  
Plaid Blankets—also white, gray or tan, with contrasting colored borders—made of imported and domestic mixed cotton—sizes for full and three-quarter beds are included in the lot—our reg. \$6.94. . . . . Sale **4.96**  
Jacquard Comfortable Blankets—Eiderdown or Cortez finish—Oriental, floral and block designs, for bed blankets, bath robes, travelling, auto and couch robes—full and three-quarter sizes—our reg. \$7.95. . . . . Sale **5.93**  
Elsewhere \$8.50 and \$9.25.  
Full Size Blankets—all wool filling—cut and bound singly—white with pink or blue borders—our reg. \$28.94. . . . . Sale **23.75**

All-Wool Plaid Blankets—satin or silk bindings—in block design, and white blankets with blue or pink borders—full size—our reg. \$24.94. Sale **19.75**  
Travelling Robes—for auto, steamer and all travelling uses—mostly all wool and all wool beautifully colored plaids with reversible, colored backs—heavy fringed ends—our reg. \$15.94. . . . . Sale **12.85**  
Cotton Fleece Crib Blankets—white with blue or pink borders—our reg. .47. . . . . Sale **.38**  
Crib Blankets—pink or blue block patterns—also solid white and dainty shell stitching—our reg. .87. Sale **.74**  
Crib Blankets—blue or pink Jacquard patterns—straight or scalloped edges—our reg. \$1.77. . . . . Sale **1.53**  
All-Wool Crib Blankets—single—white with blue or pink borders—silk binding—our reg. \$4.97. . . . . Sale **3.85**

### COTTON FLEECE BLANKETS

Excellent qualities, soft and durable. White, gray and tan blankets with contrasting borders are included in the following:

54x72 inches—our reg. \$3.08 pair—our reg. \$3.67 and \$3.94 pair—our reg. \$3.07. . . . . Sale **2.44**  
64x76 and 54x80 inches—our reg. \$3.67 and \$3.94 pair—our reg. \$3.07. . . . . Sale **2.44**  
64x76 and 54x80 inches—our reg. \$3.67 and \$3.94 pair—our reg. \$3.07. . . . . Sale **2.44**

### AUGUST SALE VALUES IN FLANNELS

Bleached Domet Flannels—our reg. .47. . . . . Sale **.35**  
27-in. Bleached Domet Flannels—our reg. .49. . . . . Sale **.28**  
30-in. Bleached Domet Flannels—our reg. .60. . . . . Sale **.44**

Silk Embroidered Flannels—our reg. \$1.47. . . . . Sale **1.17**  
27-in. Robe Cloths—Eiderdown finish—made of imported and domestic mixed cottons—variety of colors and designs—our reg. .84. . . . . Sale **.72**  
Mostly All-Wool Flannels—36 in.—our reg. \$1.26. . . . . Sale **.96**

## Still More of These Braided Rush RUGS

At the Phenomenally Low Price

Reg. Val. **3.88** 36x72 inches  
\$8.50

Quaintly designed and of extremely serviceable quality are these imported Rush Rugs, in oblong or oval styles. They are attractively bordered in different patterns and colorings. Suitable for porch and indoor use. These Clearances also:

Mill Samples of Bozart Rugs  
6x9 ft.—value \$21.97. . . . . **16.37**  
9x12 ft.—value \$25.00. . . . . **18.97**  
Both serviceable and artistic are these finely woven wool and fibre Rugs—in various Oriental and novelty border designs—in green, tan, rose and blue tints.

Japanese Grass Rugs—Oriental and Grecian border designs in tan, green, blue and brown tones—  
18x36 in.—our reg. .57. . . . . **.47**  
27x54 in.—our reg. \$1.45. . . . . **.94**  
3x6 ft.—our reg. \$2.77. . . . . **1.97**  
8x10 ft.—our reg. \$8.74. . . . . **6.44**  
9x12 ft.—our reg. \$9.97. . . . . **7.44**

About 40 Texoleum Rugs—6x9 ft.—slight imperfections—our reg. \$6.94. . . . . **4.97**

Reversible Granite Art Squares  
6x9 ft.—value \$7.97. . . . . **5.47**  
7.6x9 ft.—value \$8.97. . . . . **6.47**  
9x10.6 ft.—value \$11.50. . . . . **8.33**

Oval Cotton Braided Felt Rugs  
Rose, blue and gray—  
20x30—\$5.47. . . . . **3.97**  
18x45—\$6.97. . . . . **4.97**  
24x30—\$6.47. . . . . **4.97**  
24x48—\$8.97. . . . . **6.97**

Odd Rugs Greatly Reduced  
Wiltons, Axminsters, wool fibres and other grades—sizes 18x36 in. to 4.6x5.6 ft.

Armure Weave Hammocks  
Various styles and colorings, with or without side valance and spreader—full size.  
Lot I.—were \$2.47. . . . . **1.97**  
Lot II.—were \$5.97 and \$6.97. . . . . **4.66**  
Lot III.—were \$9.74. . . . . **7.94**



## 28th Annual August Sale Third Week

Towels  
Towelings

**Hearn Linens**

Table Linens  
Decorative Linens

The scarcity of flax has grown to such proportions as to seriously affect linen trade conditions.

At a recent meeting of the Irish Linen Society a prominent authority is quoted as saying:

"It will take more than five years before the linen industry is back on a normal basis, and even then the price level will be considerably higher than at present."

In view of this serious shortage we feel pretty proud that our foresighted, cash buying facilities enable us to offer such money-saving values as are featured in this August Sale, decidedly below to-day's wholesale cost.

### Staple Linens

Bleached Linen Damask Pattern Cloths—round designs.  
Cloths—68x68 in.—our reg. \$8.50. Sale **5.74**  
Cloths—68x86 in.—our reg. \$9.95. Sale **6.93**  
Napkins to Match—sold without cloth—22x22 in.—our reg. \$10.25. Sale **7.83**  
22 in. Linen Damask Napkins—our reg. \$12.00. Sale **9.93**  
22 in. Union Linen Damask Napkins (part linen, part cotton)—excellent quality for daily use—our reg. \$9.00 doz. Sale **5.95**

70-in. Bleached Linen Damask—our reg. \$3.75. Sale yd. **2.58**  
70 in. Unbleached Linen Damask—our reg. \$2.55. . . . . yd. **2.17**  
Imported Colored Damask H. S. Sets—our reg. \$11.95. Sale **9.25**  
Imported Mercerized Damask Cloths—fine, close weave, lustrous finish—Cloth size 66x66 in.—our reg. \$4.50. . . . . Sale **3.24**  
Cloth size 70x90 in.—our reg. \$5.55. Sale **4.17**  
Mercerized Lunch Cloths—50x58 inches—58x58 inches—our reg. \$1.97. Sale **1.44**

Turkey Red and White After-dinner Cloths—size 58x72 in.—our reg. \$2.75. Sale ea. **1.94**  
58 in. Mercerized Damask—close, fine weave—our reg. \$1.09. Sale yd. **.88**  
70 in. Mercerized Damask—our reg. \$1.55. Sale yd. **1.25**  
72 in. Mercerized Damask Cloths—round, scalloped designs in good patterns—our reg. \$4.50. Sale **3.75**  
Bleached Mercerized Damask Napkins—hemmed—size 18x18 in.—our reg. \$3.25 doz. Sale **2.74**

### Decorative Linens

Fancy Centrepieces—Pretty trimmed with good quality imitation cluny lace—our reg. .75. . . . . Sale **.44**  
Linen Trimmed Scarfs—Dainty styles for dresses and buffet—linen centres bordered with variously designed laces—our reg. \$2.17. . . . . Sale **1.40**

### Towels

Union Linen Huck Towels (part cotton)—heavy quality—hemmed white borders—our reg. .48. Sale **.32**  
Cotton Huck Towels—individual size—suitable for doctor's or dentist's use—white borders—hemmed—our reg. \$1.74 (doz.). Sale **1.35**  
Turkish Towels—hemmed white terry stripe borders—our reg. .48. Sale **.30**  
Knit Turkish Wash Cloths—colored edge—our reg. .16½. Sale **.12**

Huck Towels—white or red borders—also Turkish Towels—white borders—both firmly woven—hemmed—our reg. .44. . . . . Sale **.27**  
Soft Finish Cotton Huck Towels—plain white borders—our reg. .28. . . . . Sale **.19**  
Hemmed Turkish Towels—bleached absorbent quality, closely woven with white terry borders—hemmed—our reg. .68. . . . . Sale **.56**

Turkish Bath Towels—Large size—heavy quality—hemmed white borders—our reg. \$1.48. Sale **1.17**  
Union Linen Huck Towels (part cotton)—heavy quality—hemmed white damask borders—our reg. .68. Sale **.54**  
Imported Union Linen Huck Towels (part cotton)—extra fine, firm weave—hemstitched white damask borders—our reg. \$1.18. Sale **.87**  
Linen Huck Towels—fine bleached quality—hemstitched hand-embroidered borders—our reg. \$4.18. Sale **3.25**

### Towelings

At prices that justify our reputation for economic values, and qualities that will prove themselves in length of wearing service.

17 Inch Cotton Crash—our reg. .28. . . . . Sale **.18**  
17 Inch Toweling—our reg. .34. . . . . Sale **.26**

All Linen Crash Toweling—our reg. .58. . . . . Sale **.36**  
Union Linen Toweling—and Glass Checks—our reg. .40. . . . . Sale **.28½**  
All Linen Crash Toweling—our reg. .64. . . . . Sale **.42**

Extra Heavy All Linen Crash—our reg. .77. . . . . Sale **.54**  
Mixed Linen—part linen—part cotton huck toweling—our reg. .85. . . . . Sale **.68**

## AUGUST SALE OF

**Furs**

Moleskin Wraps—our reg. \$650.00—  
August Sale **475.00**  
Hudson Seal Coats (dyed muskrat)—skunk trimmed—our reg. \$750.00—  
August Sale **575.00**  
Near Seal Coats—our reg. \$375.00—  
August Sale **275.00**  
Skunk Scarfs—our reg. \$85.97—  
August Sale **65.00**  
Skunk Muffs—our reg. \$55.97—  
August Sale **45.00**  
Beaver Scarfs—our reg. \$59.97—  
August Sale **45.00**  
Beaver Muffs—our reg. \$65.97—  
August Sale **55.00**  
Fox Scarfs—Taupe or Poirer—our reg. \$69.97—  
August Sale **47.50**  
Fox Scarfs—our reg. \$45.97—  
August Sale **29.75**  
Dyed Skunk Scarfs—also Seal Stoles—our reg. \$29.97 and \$32.97—  
August Sale **19.95**

## Clearance Reductions

### Bathing Dresses

Bathing Shoes and Slippers  
Save money by securing next year's bathing suits while they may be purchased at such values.  
Bathing Dresses—  
\$5.94 to \$6.94. . . . . Now **2.95**  
Others in silk, etc. were \$16.50 to \$22.94. Now **6.95**  
were \$24.94 to \$36.94. Now **9.95**  
were \$42.00 to \$48.94. Now **19.95**  
BATHING SHOES AND SLIPPERS GREATLY REDUCED—  
sizes 4 to 8 in the lot—  
our regular .94. . . . . **.48**  
our regular \$1.24 to \$2.47. . . . . **.58**  
our regular \$2.94 to \$4.74. . . . . **1.48**

## Boys' Furnishings

### At Big Reductions

Boys' Sport Blouses—light and medium striped percales—also khaki—sizes 8 to 15 years—our reg. \$1.24. . . . . **.84**  
Boys' Shirts—variously striped percales, in light and medium designs—neckband style—French cuffs—sizes 12½ to 13½—our reg. \$1.94. . . . . **1.44**  
Children's Sleeveless Sweaters—also in colors, including tan and oxford—sizes 28 to 34—our reg. \$3.45. . . . . **2.45**  
Children's Overalls—well made, full cut—blue and tan, plain or with red trimmings—our reg. \$4.49. . . . . **1.18**  
Boys' Percal Sport Blouses—large assortment of styles, in light and medium colorings—sizes 8 to 15 years—our reg. \$1.18. . . . . **1.00**

## Monday Tuesday

### Two Day Sale

## 40-Inch Crepe de Chine

### 1.34

Our reg. \$1.97

In lovely shades for dinner and dance frocks, and a fine assortment of colors for practical street and dress wear. Will last as long as any fabric on the market and will retain its softness longer than many other materials. This is a fabric that is suitable for lingerie.

MORNING SPECIALS—Monday and Tuesday Until 1 P. M. To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

\$2.58 French Serges—10 inch. . . . . **2.00**  
Castor, brown, prune, burgundy, navy blue, black—fine twill.  
DRESS GOODS—MAIN FLOOR  
60 ct. White Novelty Vellies. . . . . **40**  
36 inches wide—suitable for blouses and dresses.  
WHITE GOODS—MAIN FLOOR  
38 ct. Huck Towels. . . . . **26**  
fine quality cotton huck towels—hemmed with damask or red striped borders.  
LINEN DEPT.—MAIN FLOOR  
45 ct. Children's Fine Ribbed Stockings. . . . . **34**  
Made of combed yarn—in sizes 6 to 10.  
Hosiery—MAIN FLOOR  
\$1.24 Men's Union Suits. . . . . **.80**  
Elastic ribbed—white—short sleeves—long drawers.  
MEN'S FURNISHINGS—MAIN FLOOR  
\$3.25 Black Satin—35 inch. . . . . **2.27**  
Good wearing quality—suitable for all dress purposes.  
LINEN DEPT.—MAIN FLOOR  
\$1.47 Babies' Yoke Dresses. . . . . **.94**  
White—to 2 years—babies' yoke and bishop mainsook dresses—lace and embroidery trimmed.  
BABIES' WEAR—SECOND FLOOR  
\$10.47 Seamless Grass Rugs. . . . . **7.44**  
9x12 feet—Chinese and novelty borders—in blue, green and brown borders.  
RUG DEPT.—THIRD FLOOR  
\$1.25 Boys' Washable Trousers. . . . . **.92**  
Straight and knickerbocker styles—khaki duck and gray crashes—sizes 4 to 17 years.  
BOYS' CLOTHING—THIRD FLOOR  
\$9.74 Boys' Summer Suits. . . . . **7.25**  
Various coat styles in Palm Beach and Beach Cloth—7 to 17 years.  
BOYS' CLOTHING—THIRD FLOOR  
Gray Goose Feather Pillows—in tickings of various stripe designs—  
20x28—reg. \$4.12. . . . . **2.78**  
24x30—reg. \$4.53. . . . . **3.10**  
26x30—reg. \$4.87. . . . . **3.32**  
28x30—reg. \$5.46. . . . . **3.67**  
FURNISHINGS—BASEMENT  
45 ct. Yard Wide Outing Flannels. . . . . **.37**  
Pink, white and blue and white stripes—suitable for garments for men, women and children.  
WASH GOODS DEPT.—BASEMENT  
57 and 67 ct. New Cretonnes. . . . . **.38**  
Floral tapestry—Oriental stripes—in 40 styles.  
UPHOLSTERY—BASEMENT

## 28th Annual August Sale, Third Week

### Muslins, Sheets, Pillow Cases

The great power of CASH enabled us to buy many special lots, and contract for quantities months ago. Hence these values.

Fruit of the Loom Muslin

Also Lonsdale and Hill brands, all 36 inches wide.

Sale **.35** Yard Our reg. .43 and .45

Limit 20 yds.—No Mail or Phone Orders

Standard Quality Bleached and Unbleached Sheetings

Bleached  
42-in.—our reg. .61. . . . . Sale **.51**  
45-in.—our reg. .65. . . . . Sale **.54**  
50-in.—our reg. .71. . . . . Sale **.61**  
54-in.—our reg. .77. . . . . Sale **.67**  
63-in.—our reg. .87. . . . . Sale **.74**  
72-in.—our reg. .98. . . . . Sale **.80**  
81-in.—our reg. \$1.09. . . . . Sale **.80**  
90-in.—our reg. \$1.19. . . . . Sale **.84**

Unbleached  
45-in.—our reg. .61. . . . . Sale **.51**  
54-in.—our reg. .71. . . . . Sale **.61**  
63-in.—our reg. .80. . . . . Sale **.67**  
72-in.—our reg. .87. . . . . Sale **.74**  
81-in.—our reg. .98. . . . . Sale **.80**  
90-in.—our reg. \$1.09. . . . . Sale **.87**

No mail or telephone orders.

Fine Bleached Muslin  
36-in. wide—our reg. .36. . . . . Sale **.27**  
36-in. Unbleached Muslin—extra heavy quality—mill lengths—10 to 30 yards—value .32 yd. . . . . Sale **.21**

Utica and Dwight Anchor SHEETS and PILLOW CASES  
PILLOW CASES—  
42x36 in.—our reg. .71. . . . . Sale **.58**  
45x36 in.—our reg. .78. . . . . Sale **.62**  
50x36 in.—our reg. .83. . . . . Sale **.68**  
54x36 in.—our reg. .94. . . . . Sale **.78**

SHEETS—  
54x90 in.—our reg. \$2.34. . . . . Sale **1.94**  
62x90 in.—our reg. \$2.89. . . . . Sale **2.36**  
81x90 in.—our reg. \$3.14. . . . . Sale **2.58**  
90x90 in.—our reg. \$3.39. . . . . Sale **2.84**

Sizes before hemming. No mail or telephone orders.  
Also August Sale Reductions in Wamsutta and New Bedford Sheets and Pillow Cases.